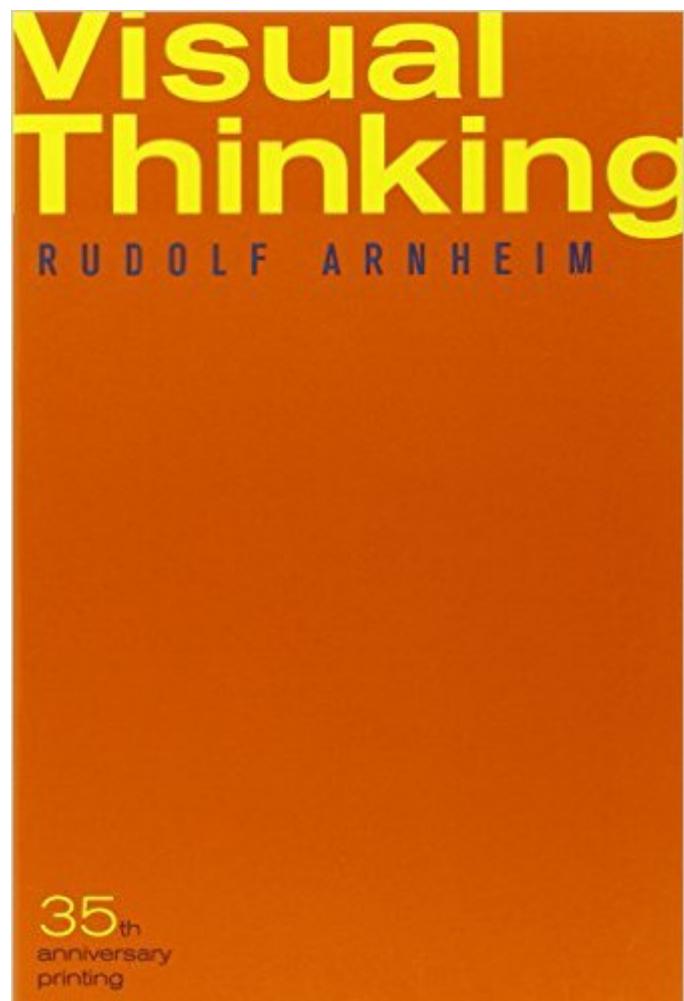


The book was found

Visual Thinking



Synopsis

For thirty-five years Visual Thinking has been the gold standard for art educators, psychologists, and general readers alike. In this seminal work, Arnheim, author of *The Dynamics of Architectural Form*, *Film as Art*, *Toward a Psychology of Art*, and *Art and Visual Perception*, asserts that all thinking (not just thinking related to art) is basically perceptual in nature, and that the ancient dichotomy between seeing and thinking, between perceiving and reasoning, is false and misleading. An indis-pensable tool for students and for those interested in the arts.

Book Information

Paperback: 352 pages

Publisher: University of California Press; 2 edition (April 16, 2004)

Language: English

ISBN-10: 0520242262

ISBN-13: 978-0520242265

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 starsÂ See all reviewsÂ (13 customer reviews)

Best Sellers Rank: #273,453 in Books (See Top 100 in Books) #178 inÂ Books > Politics & Social Sciences > Philosophy > Aesthetics #828 inÂ Books > Medical Books > Psychology > Child Psychology #831 inÂ Books > Health, Fitness & Dieting > Psychology & Counseling > Child Psychology

Customer Reviews

Rudolf Arnheim's Visual Thinking makes a fine companion to his work *Art and Visual Perception*, even though the two books have widely varying aims. Arnheim states his thesis for Visual Thinking up front: "[V]ision is the primary medium of thought." (p. 18), and he devotes this text to providing support for and elaborating upon this thesis. Stating his thesis even more forcefully, he says, "[T]he arts are the most powerful means of strengthening the perceptual component without which productive thinking is impossible in any field of endeavor." (p. 3). Arnheim concedes that thought is possible without the use of visual imagery, that abstractions of thought are possible which do not necessarily involve visual imagery, but he insists that all such thinking has visual thinking at its roots. "[T]he cognitive operations called thinking are not the privilege of mental processes above and beyond perception but the essential ingredients of cognition itself." (p. 13). Put in even more direct terms, he says, "[P]erception and thinking cannot get along without each other." (p.

188). Arnheim realizes that his claim is a radical one, and he turns to the empiricists Locke, Berkeley, and Hume for support. He understands that abstract thinking might be the least amenable manner of thought to his central thesis, but he does a good job of persuading the reader that even abstract thinking relies on visual thinking at its core. "[V]isual perception lays the groundwork for conceptual formation," (p. 294) he says, adding that "every art work is a statement about something. Every visual pattern ... can be considered a proposition which, more or less successfully, makes a declaration about the nature of human existence." (p. 296).

[Download to continue reading...](#)

Visual Workplace/Visual Thinking: Creating Enterprise Excellence through the Technologies of the Visual Workplace Eyewitness Visual Dictionaries: The Visual Dictionary of the Human Body (DK Visual Dictionaries) Breakthrough Thinking: A Guide to Creative Thinking and Idea Generation Blink: The Power of Thinking Without Thinking Thinking Kids’™ Math Analogies, Grade 3 (Thinking Kids (Carson-Dellosa)) Thinker's Guide to Analytic Thinking: How to Take Thinking Apart and What to Look for When You Do Curriculum and Aims, Fifth Edition (Thinking about Education) (Thinking About Education Series) Computational Design Thinking: Computation Design Thinking Thinking about Hinduism (Thinking about Religion) Strategies, Techniques, & Approaches to Critical Thinking: A Clinical Reasoning Workbook for Nurses, 5e (Strategies, Techniques, & Approaches to Thinking) Design Thinking Workshop: The 12 Indispensable Elements for a Design Thinking Workshop Tangle Art and Drawing Games for Kids: A Silly Book for Creative and Visual Thinking Visual Thinking Visual and Statistical Thinking: Displays of Evidence for Making Decisions Studio Thinking 2: The Real Benefits of Visual Arts Education The Visual Dictionary of Flight (DK Eyewitness Visual Dictionaries) Visual Dictionary of Chemistry (Eyewitness Visual Dictionaries) Programming Distributed Applications with Com and Microsoft Visual Basic 6.0 (Programming/Visual Basic) Setting Up A Linux Internet Server Visual Black Book: A Visual Guide to Using Linux as an Internet Server on a Global Network Setting Up a Linux Intranet Server Visual Black Book: A Complete Visual Guide to Building a LAN Using Linux as the OS

[Dmca](#)